

Connections

THE NEWSLETTER OF THE CANADIAN-AMERICAN CHAMBER OF
COMMERCE - DELAWARE VALLEY

ARTISTIC AND CULTURAL EXCHANGE BETWEEN CANADA AND THE U.S.A.: Arts et spectacles, médias et études culturelles.

Margaret Atwood, Alice Munro, the **Cirque du Soleil**, **Second City** and **Showtime Originals** are among the many, varied Canadian cultural exports over the years, as Canadians have simultaneously partaken of the fine art, mass media and cultural contributions of Americans. Add in the enormous amount of travel and tourism between our countries, and we have the basis for a new initiative in cross-cultural events and studies. Philadelphian Benjamin Franklin helped found the **Montréal Gazette** two centuries ago, and Philly is planning an event later this year, inviting Montrealers here. The **National Film Board of Canada** is offering co-production opportunities for Delaware Valley film makers. In Toronto, the new Opera House will open this year, a project of the magnitude of the **Kummel Center** in Philadelphia. **The Patriot Kids**, a daily animated syndicated tv series set in Colonial Philadelphia, is produced in Montréal. The Canadian-American Chamber of Commerce is not affiliated with the Government of Canada.

SECTOR SPOTLIGHT: CULTURE ; TRAVEL/ HOSPITALITY

Canada to the Del Valley: \$ 0.8 billion (2004);
Del Valley to Canada: \$ 2.7 billion (2004).

Canadians and Americans are the largest reciprocal foreign travel/tourist providers and destinations at nearly \$ 3B in combined trade and over 4 million visitors annually. The **New Jersey Shore**, alone, hosts 300,000 Canadians each Summer.

JANUARY, 2005

upcoming Events

INBOUND TOURISM MARKET RESEARCH MISSION

Conducted by the Greater Philadelphia Tourism Marketing Corporation (GPTYMC) with technical assistance from the Canadian-American Chamber of Commerce

Tuesday-Friday, January 11-14, 2005
Toronto and Montréal

MEMBER NETWORKING

Thursday, January 27, 2005
5:30 p.m. Drinks
Radisson Plaza - Warwick Hotel
1701 Locust Street, Lobby, Philadelphia
Free for Members

FREE TRADE AGREEMENTS & EXPORTING

Co-sponsored by Bucks County International Trade Council
and the Canadian-American Chamber of Commerce

Tuesday, February 8, 2005
8:00 a.m. Breakfast
Delaware Valley College
Doylestown PA
Free for Members

CANADA INTERIOR DESIGN SHOW

Thursday-Saturday, February 10-13, 2005
Toronto
interiordesignshow.com

CANADA AS THE #-1 U.S. TRADING PARTNER

Vincent Mallardi, C.M.C., Chairman of the Canadian-American Chamber of Commerce, Speaker

Wednesday, February 16, 2005
6:00 p.m. Reception and Dinner
Omni Hotel at Independence Park
401 Chestnut Street
\$65/person

CANADIAN BUSINESS EDITORS INVITATION

Co-sponsored by Select Greater Philadelphia and the Canadian-American Chamber of Commerce

Tuesday-Thursday, March 1-3, 2005
Pennsylvania-New Jersey-Delaware
Media Investigation about "Canada in the U.S.A."

keep these dates!

April 27, 2005 - INTERNATIONAL TRADE SEMINAR
(with Parente Randolph LLC).

July 1, 2005 -

"CANADA DAY" FIRST-TIME IN PHILLY

Canada.U.S.A.TradeOps.

ABORIGINAL BUSINESS: CANADA'S NATIVE CULTURES OFFER UNIQUE ART. Recently, in Munich, Germany's consumers at the **Ludwig Beck** department store were treated to the work of seven Aboriginal artists from throughout Canada. Sponsored by **International Trade Canada, Industry Canada, Indian and Northern Affairs Canada, Aboriginal Business Canada, Indian and Northern Affairs Canada** and the provinces of Ontario, Alberta, and Québec, the event was a first for the first nations artisans.

Galleries, retailers and collectors in the U.S.A. have the opportunity now to similarly host exhibitions by contacting the Canadian-American Chamber of Commerce.

Among the artists and their art-forms exhibited in Munich were: **Alan Syliboy**, Truro, NS, a **Mi'kmaq** painter and printmaker; **Amelia Willer**, Calgary, AB, a **Cree** maker of dream catchers, medicine bags, beaded moose leather change purses, and silver and turquoise jewellery; **Calvin and Marie Hunt**, Fort Rupert, BC, **Kuwakiutl** and **Mowachaht** prints, cedar bark doll's dresses and button blankets; **Mark Dorey**, Kingston, ON, sculptures in bone, stone, antlers and teeth; **Mervyn Child**, Port Hardy, BC, **Kwakiutl** carvings; and **Mikael Germain**, Mashteuiatsh, QC, **Ilnu** jewellery made from bear claws, bone, turquoise and porcupine quills, as well as museum-quality regalia. For direct-contact information, go to international.gc.ca and click to Success Stories, January 4, 2005.

DOING BUSINESS IN THE U.S.

CanAm Member **Moore Stephens North America Inc.** have a new publication available through the CanAm Chamber, or by going to msainc.com.

OTHER "LOOKING-FOR" INQUIRIES ARE AVAILABLE THROUGH CONTACT AT THE CHAMBER:

OIL EXPLORATION; CANADIAN SUBCONTRACTOR WANTED; NO INVESTMENT REQUIRED (#1004-1).

SCRAP METAL FROM WESTERN CANADA WANTED TO BUY AND EXPORT TO CHINA (#1004-2).

U.S. PACKAGING FOIL, LAMINATING AND EMBOSsing/FINISHING PLANT LOOKING FOR CANADIAN PARTNER/JOINT VENTURE/RECIPROCAL MARKETING (#1204-1).

Welcome New Members!

America-Israel Chamber of Commerce (*Business association*) Philadelphia PA 19102; 200 S. Broad Street, Ste. 700; 215/790-3722; aicc@gpcc.com

Asher & Co (*Accountants and consultants*) Philadelphia PA 19103; 1845 Walnut Street, Ste. 1300; 215/564-1900; Howard Asher, CPA and William T. Burns, CPA; asherco.com also known as **Moore Stephens North America Inc.** Toronto ON and Vancouver BC; msnainc.com

Citizens Bank (*Commercial and international banking - for forward, Canadian currency-hedge contracts - Not Your Typical Bank*) Philadelphia PA 19103; 2001 Market Street, Ste. 600; 267/671-1027; Eric Raab, VP Business Banking; and Maria D. Aldrete, VP, Currency Risk Management, 610/941-8455; citizensbank.com

Foreign Policy Research Institute (*Academic and business research organization*) Philadelphia PA 19102; 1528 Walnut Street, Ste 610; 215/732-3774; Harvey Sicherman, Ph.D.; fpri.org

Greater Philadelphia Tourism Marketing Corporation (*Regional development organization*) Philadelphia PA 19103; 30 S. 17th Street, Ste. 1710; 215/599-0791; Sharon Rossi, VP, Advertising; 215/599-0791 and Paula Butler, VP, Communications, 215/599-0788; gophila.com

Hill Solutions, LLC and Homeland Solutions, LLC (*Government relations, lobbying, management consulting, security and intelligence-gathering, training and business development*) Wayne PA 19087; 200 Eagle Road, Ste. 308; 610/964-8693; and Washington DC and Harrisburg PA; Jack Thomas Tomarchio, Partner; hillsolutions.net

Klasko, Rulon, Stock & Seltzer, LLP (*Immigration and nationality law*) Philadelphia PA 19103; 1800 John F. Kennedy Blvd., Ste. 1700; 215/825-8600; New York NY 10010; 304 Park Avenue S., 11th floor; 212/590-2481; H. Ronald Klasko, Esq. and William A. Stock, Esq. klaskolaw.com

Wachovia Bank N.A. (*Commercial and international banking*) Philadelphia PA 19109; 123 S. Broad Street, Ste. PA4818; 215/670-6800; Robert E. Colton, Exec VP Commercial Bank Group; wachovia.com

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